



# 30th Anniversary Sterling Conference May 31-June 3, 2022



## The Sterling Conference Leadership Track - MBA Lite - How Deep Is Your Leadership Bench? Wednesday June 1 – Friday, June 3, 2022

This track consists of six sessions that address competencies required for high performing leaders and their leadership system. Each of these 90-minute sessions will be delivered by a leader who has demonstrated results in these leadership competencies. Moving forward from good to great requires expertise in areas such as ethical behavior, a well-defined organizational culture, strategic and customer focus, and making decisions based on the right set of measures and data. Finally, these leadership competencies need to be integrated as part of your overall leadership culture.

You may attend one or all of these workshops. If you complete all six sessions, Sterling will provide you with Sterling Leadership MBA Lite Certification.

*Wednesday, June 1st- 9:45a.m.-11:15a.m.*

### **Leadership Coaching and Intentional Change: Helping Others Transform**

Roland Martinez, Deputy Director

Florida Department of Health in Broward County

- Understand the key components of the intentional change
- Identify the how tension between the real and ideal self is the catalyst for change
- Articulate the Five Discoveries of Intentional Change
- Utilize the learning agenda and development plan to assist others journeys of change

**Take-Away:** Leadership Development Plan

*Wednesday, June 1st- 2:45p.m.-4:15 p.m.*

### **Role Model Leadership**

John Kueven, Senior Vice President, Wellstar Health System

President, Wellstar Cobb Hospital

Wellstar Health System

- Understand the importance of developing a systematic approach to leadership
- Demonstrate best practices examples across categories for leadership standard work
- Discover how to integrate key lean tools into a leadership approach

**Take-Away:** Practical examples: Key components of leader standard work to incorporate into your leadership practice.

*Thursday, June 2nd- 8:00a.m.-9:30a.m.*

### **Embracing Diversity, Equity, and Inclusion: Shifting from Awareness to Action**

Nichole Solomon, Regional Program Manager

Florida Department of Children and Families

- Understand the role of DEI in your organization's leadership system
- Discover tools and strategies for a supporting DEI practices and initiatives
- Assess readiness to design a DEI model that supports your organizations culture

**Take-Away:** Organizational DEI Assessment Tool

*Thursday, June 2nd- 1:50p.m.-3:20 p.m.*

**The Red Bicycle Experience: Growing from opportunities For Improvement (OFIs)!**

Victoria Dune-Chari, AVP Operations & Transformational Excellence

Wellstar Kennestone & Windy Hill Hospitals

- Learn from historical/cultural figures who have thrived from failures
- Understand the Kubler Ross Model and the parallels of the stages when reading a feedback report
- Learn skills to leverage Organizational and Individual Learnings from OFIs

**Take-Away: TBD**

*Friday, June 3rd- 8:00a.m.-9:30a.m.*

**Managing with Facts for Leaders**

Bob Seemer, Chief Operating and Training Officer

Electronic Training Solutions, Inc. (ets, Inc.)

- Discuss and identify the three types of measures for evaluating organizational performance
- Review best practices for developing results-oriented project action plans at all levels
- Review and discuss an approach for standardizing operational processes to promote consistency and build trust with customers

**Take-Away:** Gap Analysis Template for both Strategic and Operational applications

*Friday, June 3rd- 9:45am-11:15am*

**Agility in Strategic Planning-Managing Change in The Internal and External Environment**

Raina Knox, President/CEO

Stratex Solutions

- Learn the key elements you must build into your strategic plan to support agility in execution
- Move beyond the retreat to execute and govern your strategic plan
- Identify the changes in your internal and external environment to trigger the need to adjust your plan

**Take-Away:** Participants will receive a guide to how the design tools should be used, with templates for storytelling, persona's, and empathy maps, including examples