

2025 SMBEA - Positive Impact for Participants



The [Sterling Manufacturing Business Excellence Award \(SMBEA\)](#) process focuses on manufacturing performance excellence.

The purposes of this SMBEA process are to:

- Recognize high-performing and resilient manufacturing companies.
- Provide opportunities for organizational learning and development.
- Promote and elevate participating manufacturers and the entire manufacturing sector.

Company investment:

Nominal Investment Fee

- * \$ 975 - fewer than 21 FTEs
- * \$ 2075 - 21 to 50
- * \$ 3175 - 51 to 100
- * \$ 4275 - 101 to 150
- * \$ 5475 - More than 150

Time Commitment

* Total time investment by the nominated manufacturing company is about six to eight hours over several weeks between mid-November and early April.

Benefits **included** in Investment Fee:

- Evaluation Process: an in-depth review of company Leadership, Management, and Business systems through interviews and observations by a diverse team of experts.
- Live and written feedback reporting: Virtual or in-person discussion of company strengths and opportunities, as observed by the evaluation team, and highlighted recommendations for improvement and role model practices prevalent in the manufacturing community. Team-based evaluation plus feedback **value**: \$8,000 - \$12,000+
- Presentation of awards at the 33rd Sterling Awards Banquet on May 30, 2025, highlighting Award recipient manufacturers and their products.
- Sterling Council Press Releases: announcing Finalists and Award recipients in May 2025 upon completing all evaluations and announcing and highlighting the awards presentation at the Sterling Awards Banquet.
- Participation at the invitation-only Sterling Executive Roundtable learning/networking event on the morning of May 30, 2025.
- Expo Hall Table at the 33rd Annual Sterling Conference, May 27-30, 2025, as an opportunity to showcase the manufacturer and products.
- First-year participation for Award recipients as a Sterling Council Board of Directors member at the Honorary Designation Level.
- Unlimited Conference Registration discounted rate.
- Company Table Reservation at the 33rd Sterling Awards Banquet.
- Social Media promotion highlighting the manufacturer and products.

